

# Yu (Zoey) Zhao

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## Research interests

Education Economics, Behavioral Economics, Education Equity, Policy Evaluation, Causal Inference, Data Science

## Education

**Ohio State University** Columbus, US  
Ph.D. in Agricultural, Environmental, and Development Economics  
July.2024 - Present

**Renmin University of China** Beijing, China  
M.S. in Rural Development  
Sept. 2020 – June. 2023  
Concentration: Rural Education  
Advisor: Professor Chuanbo Chen *GPA: 3.83/4*

**University of Turku** Turku, Finland  
Exchange Program in Social Policy  
Jan. 2022 – June. 2022  
Advisor: Professor Satu Helske

**Shandong Agricultural University** Shandong, China  
B.S. in Accounting  
Sept. 2016 – June 2020  
Rank: 1/370, *GPA: 4.49/5*

## Working paper

**Information for Vision: Experimental Evidence on Nudging Low-income Students to Wear Eyeglasses**  
Jiusheng Zhu, Xinjie Zhang, Yu Zhao, Xiaoyang Ye.  
*Status: Under Review.*

**The Human Capital Investment's Effect of China's New Labour Contract Law on Migrant Workers' Families**  
Yu Zhao, Hui Du, Rui Li, Guangsu Zhou.  
*Status: Under Review.*

## Work in progress

**Demystifying College Costs Through Behavioral Nudges: Experimental Evidence from China**  
Yu Zhao, Xiaoyang Ye, Qiuxiang Wu, Stephen DesJardins.  
Presented at: International Symposium on Human Capital, December 2023.  
AEFP, March 2024.  
*RCT ID: AEARCTR-0012304*

## Publications

**The Long-term Influence of Education Resources Allocation on the Migration: Evidence from the China's Rural School Consolidation Policy** [\[PDF\]](#)

Yu Zhao, Hui Du, Rui Li, Guangsu Zhou.

*Journal of Asian Economics*, 2024.

**The Influence of Farmers' Financial Literacy on Household's Poverty Vulnerability** [\[PDF \(Chinese\)\]](#)

Yu Zhao, Jianjun Zhu.

*Xinjiang State Farms Economy*, 2021.

**Research on the Impact of Farmland Rights Confirmation upon Rural Labor to Migrant to Work** [\[PDF \(Chinese\)\]](#)

Yu Zhao, Jianjun Zhu.

*Rural Economy and Technology*, 2019.

## Projects

Let ChatGPT dive deep nationwide college applicants' experiences. [\[Link\]](#)

Translation: Methods for Measuring School Effectiveness (By Angrist, J., Hull, P. and Walters, C. R.). [\[Link\]](#)

How to use 'readhtmltable' and 'maptile' commands. [\[Link\]](#)

## Research experience

**Research Assistant in Economics of Education** Aug 2023 – Aug 2024  
With Xiaoyang Ye, East China Normal University Economics of Education Lab

**National Social Science Fund of China**

Mentor: Professor Guangsu Zhou (RUC) Sept. 2021 – Dec. 2022

Completion of a report on digital platform employment and measurement. Research on issues related to education expenditure of migrant workers' families.

**Humanities and Social Sciences Program of the Ministry of Education**

Mentor: Professor Jianjun Zhu (SDAU) Aug. 2018 – Dec. 2018

Research on farmland rights confirmation, farmers' perception of property rights and intergenerational differences in labor transfer

## Talks and presentations

Peking University Institute for Educational Finance Research Summer School (Beijing, China) Sept. 2022

The 15th International Symposium on Human Capital and Labor Markets (Beijing, China) Dec. 2023

## Honors and scholarships

Education Finance and Policy Outstanding Young Scholar (PKU) 2023

President's International Exchange Scholarship (¥40,000, RUC) 2022

First Class University Fellowship (¥12,000, RUC) 2020

National Undergraduate Scholarship (¥8,000, Ministry of Education) 2017

Industry experience	<b>Meituan</b> , Division of Public Relationship Policy Research Intern Conducted self-research project on county economic development, and facilitated data collaboration with Beijing Municipal Bureau of Statistics.	Beijing, China Summer 2021
	<b>ByteDance</b> , Division of Human Resource HRBP Intern Managed HR internship recruitment and assisted in onboarding.	Beijing, China Winter 2019
Skills	<b>Programming</b> Stata, Python, Jupyter, $\LaTeX$ .	
	<b>Languages</b> English (fluent), Chinese (native)	
Service and outreach	<b>SDAU Daocaoren Volunteer Teaching Team</b> Teaching and educational support for mountain areas in Dejiang County, Guizhou Province. Awarded “Excellent Practitioner” by the local education bureau.	May. 2017 – May. 2018
Relevant Courses	<b>Graduate (PhD) level</b> Advanced Econometrics (A) Advanced Macroeconomics (A-) Advanced Microeconomics (A-) Advanced International Economics (A-) Development Economics (A) Regional Economics (A) Econometric Analysis (A) Mathematical Economics (A) Applied Statistical Analysis (A) Data Analysis and Modeling with Python (A-)	<b>Undergraduate level</b> Advanced Mathematics (100) Probability theory and Mathematical Statistics (100) Linear Algebra (100) Econometrics (95) Statistics (97) Microeconomics (90) Macroeconomics (94) Public Finance (90) Financial Accounting (94)